

“Convenience without leaving your home or office.”

Daily rush makes many people to hardly have time to eat something tasty and qualitative. And what should be done about the evening hunger? What about that desire of eating something exactly in the moment when you can't go out to buy it? For these, delivery services are good options that join speed and convenience.

Nowadays, many companies deliver qualitative products with speed and efficiency. One example is Casa do Pão de Queijo, which delivers more than 20 items of its menu, from sandwiches and juices to as much as traditional cheese buns.

According to a research carried out by *Sebrae – Serviço de Apoio a Micro e Pequenas Empresas de São Paulo* (Support Service to Micro and Small Companies of the State of São Paulo), the delivery market, in the last three years, has grown nearly 60%, only in the city of São Paulo. Casa do Pão de Queijo, for instance, has registered more than 60 delivers in each store per day (in the stores that provide this service). Thus, companies are more and more improving the quality of this service in order to assist the market demand.

“The delivery is not only used by people who want to have a quick snack without leaving their home or office, but also by companies that use our service for coffee breaks in conferences or business meetings”, says Suzana Ziliotto, Casa do Pão de Queijo's marketing manager. According to the executive, the products most sold through delivery service are the traditional cheese buns and sandwiches for lunch time.

For more information about delivery access the website (www.casadopaodequeijo.com.br) or by 0800 7720060

Some products offered by Casa do Pão de Queijo

Beverages

Espresso

Mate whipped with pineapple, lemon

Special juices (with mixed fruit pulp)

Natural juices (pineapple, acerola, cashew, orange, mango, passion fruit, strawberry or peach)

Dessert

Bolinhos da Casa (vanilla muffin with chocolate drops, chocolate muffin with chocolate drops)

Cookie

Brownie

Salty Pastry

Salty Pastry

Sweet Pastry

Panini

Traditional Cheese Bun

Filled Cheese Bun

Sandwiches
Beiruts

Casa do Pão de Queijo has 420 franchisee stores in main the shopping centers, hypermarkets, galleries, streets and avenues all over Brazil, added to more than 800 points of sales present in gas stations, schools, companies' restaurants through a brand licensing. Casa do Pão de Queijo is also present in hospitals, stores, bookstores, rentals, airports, bus stations, universities.

The chain outstands for combining tradition and innovation. It has operated in the market for 38 years and distinguishes itself for innovating and launching new products in its menu. Casa do Pão de Queijo monthly assists more than 4.5 million people and serves more than 2 million cheese buns, 1 million cups of coffee and 600 thousand salty pastries.

High qualify food is produced following the most rigid market quality controls. The production is supplied by Casa do Pão de Queijo's industrial plant with the support of homologated suppliers.

Casa do Pão de Queijo employs 1,800 people and creates 5,200 indirect jobs. In 2004, the chain invoiced R\$ 170 million.